

# COMPLETE WARDROBE EDIT

Have you dreamt of a wardrobe that fits your everyday look? Well this package is perfect for you. The Complete Wardrobe Edit will give you access to an expert stylist that will go through your current wardrobe, create looks with existing pieces, identify ways to improve your current wardrobe and assist with eliminating items that no longer serve your evolving style.

Additionally, you will go shopping with your personal stylist for new pieces, and receive one on one guidance on how to wear some of the newly purchased items through personalized style guides.

## 30 MINUTE PHONE CONSULTATION WITH STYLIST

We will discuss your wardrobe needs and goals to help update your current wardrobe and prepare for our time together.

## A TWO HOUR IN-HOME WARDROBE EDIT

You will enjoy indulging in a few of your favorite treats while a stylist evaluates your current wardrobe pulling great pieces that may be incorporated into your new wardrobe. You will have the opportunity to try on some of your favorite garments, while having an expert present to help style new looks with your current wardrobe. Items from your current wardrobe may be paired with freshly purchased pieces from the personal shopping portion of the package to create new and complete looks. Additionally, pieces that no longer serve your new style, will be donated for you as a part of our Complete Wardrobe Edit Package to a center of your choice.

## TWO HOURS OF PERSONAL SHOPPING WITH STYLIST

You will experience two hours of stress free shopping with an expert stylist. Stylist will pre-pull pieces for you to try on and purchase at stores and boutiques that may be added to your current wardrobe.

## 7 PERSONALIZED STYLE GUIDES

Style Guides are digital head to toe outfits developed by your stylist, that use both current and new pieces that have been added to your new and Complete Wardrobe.

Seven Style guides are sent to you digitally after both the in home Complete Wardrobe Edit and personal shopping has taken place; and may be referred back to when needed at your convenience.

## DELIVER USED ITEMS FROM THE IN-HOME WARDROBE EDIT TO A CENTER OF YOUR CHOICE

# PERSONAL STYLING PACKAGE

Olivia Laine personal stylist will shop for you. Stylist will tailor your shopping experience around your specific budget and wardrobe goals. This experience will alleviate any stress or anxiety related to finding the perfect garments and creating outfits! Olivia Laine will shop prior to your arrival, and have all of your items in the dressing room awaiting you. You will not have to wander department stores or boutiques looking for the perfect items. You will simply arrive to the store and head straight to the fitting room for your experience. Together we'll evaluate pieces that work best with what is currently in your wardrobe and meets your style goals. After each Personal Shopping Experience. Olivia Laine will develop Style Guides based on your new additions, to help guide your looks from the comfort of your own home.

## THREE 30 MINUTE PHONE CONSULTATION WITH STYLIST

During each consultation we will discuss your wardrobe needs, updates and goals to help update your current wardrobe and prepare for our time together.

## THREE TWO HOUR PERSONAL SHOPPING EXPERIENCES WITH STYLIST

You will enjoy three stress free shopping experiences with an expert stylist. Stylist will pre-pull pieces for you to try on and purchase at stores and boutiques, that may be added to your current wardrobe.

## 12 STYLE GUIDES (4 STYLE GUIDES PER PERSONAL SHOPPING EXPERIENCE)

Style Guides are digital head to toe outfits developed by your stylist that use both current and new pieces that have been added to your new and Complete Wardrobe. Four Style guides are sent to you digitally after the personal shopping has taken place, and can be referred back at your convenience.

# VIRTUAL STYLING PACKAGE

Looking to update your wardrobe, in need of new looks for an upcoming vacation or just one outfit for a special occasion? Allow Olivia Laine to create personalized and styled looks for you virtually. We will send you suggested pieces, complete with shopping links, so you're able to purchase online stress free.

## 45 MINUTE VIDEO CONFERENCE CALL WITH STYLIST

We will discuss your wardrobe needs and goals to help develop your personal style. Additionally, we will look at 5- 10 pieces you have pre selected and discuss styling options.

## STYLE MOOD BOARD

We will develop a mood board after our 45 minute video conference call. The Style Mood Board will help to identify your perfect style and inspirations for the looks we curate for you.

\*client will approve style mood board prior to the virtual personal shopping

## PERSONALIZED AND CUSTOM SHOPPING LIST PROVIDED

A custom shopping list of key items that may be purchased and added to your current wardrobe, based on both your video conference and approved mood board.

## VIRTUAL SHOPPING SESSION

5 full head to toe looks will be provided for you to purchase virtually, based on the approved Style Mood Board.

## 5 PERSONALIZED STYLE GUIDES

Style Guides are digital head to toe outfits developed by your stylist that use both current and new pieces that have been added to your new wardrobe. Five Style Guides are sent to you digitally after both the Style Mood Board and Virtual Personal Shopping Session taken place. Style guides may be referred back to when needed at your convenience.

# SEASONAL STYLE SUBSCRIPTION

Desiring to have a seamless and polished look year long? This package is for you! This package includes four "Wardrobe Edits" (one for Spring, Summer, Fall and Winter). Additionally, you will have four personal shopping sessions along with style guides to help you all year long. Lastly, you will have two virtual styling sessions available and may be used at anytime during the year; whether that be for a special occasion or to add a few special pieces to your wardrobe.

## FOUR 30 MINUTE WARDROBE PHONE CONSULTS WITH STYLIST (SPRING/SUMMER X FALL/WINTER)

We will discuss your wardrobe needs and goals to help update your current wardrobe and prepare for the newest style season.

## FOUR 2 HOUR IN-HOME WARDROBE EDIT

You will enjoy indulging in a few of your favorite treats, while a stylist evaluates your current wardrobe, pulling a few great pieces that may be incorporated into your new wardrobe. You will have the opportunity to try on some of your favorite garments, while having an expert present to help style new looks with your current wardrobe. Items from your current wardrobe may be paired with freshly purchased pieces from the personal shopping portion of the package, to create new and complete looks. Additionally, pieces that no longer serve your new style will be donated for you as a part of our Seasonal Style Subscription Package to a center of your choice.

## FOUR TWO HOURS OF PERSONAL SHOPPING SESSIONS WITH STYLIST (ONE TWO HOUR PERSONAL SHOPPING SESSION PER SEASON)

Each personal shopping session will consist of a stress free shopping experience with an expert stylist. Stylist will pre-pull pieces for you to try on and purchase at stores and boutiques, that may be added to your current wardrobe.

## 20 PERSONALIZED STYLE GUIDES (5 STYLE GUIDES PER SEASON)

Style Guides are digital head to toe outfits developed by your stylist that use both current and new pieces that have been added to your updated wardrobe. Twenty Style guides are sent to you digitally after both the in-home Wardrobe Edit and personal shopping experience has taken place, and may be referred back to when at your convenience.

SEASONAL STYLE SUBSCRIPTION  
CONTINUED

2 VIRTUAL EVENT/ SPECIAL OCCASION SHOPPING  
SESSIONS (MAY BE USED THROUGHOUT THE YEAR)

Two full head to toe looks with shopping links will be curated and provided to you for purchase  
virtually



OLIVIA LAINE

## SPECIAL OCCASION STYLING

Allow Olivia Laine to assist you on and for your special day! Stylist will create a one of a kind look for your occasion. You will experience an individualized personal shopping experience tailored to your specific wardrobe goals and have personal assistance from Olivia Laine the day of the event to create a stress free experience.

### 30 MINUTE PHONE CONSULTATION WITH STYLIST

During this time we will discuss your needs and goals to help prepare for your event attire.

### STYLE MOOD BOARD

We will develop a mood board after our 30 minute consultation. The Style Mood Board will help to identify your perfect style and inspirations for your event attire.

\*client will approve style mood board prior to your personal shopping experience.

### 2 HOURS OF PERSONAL SHOPPING

You will enjoy two hours of a stress free shopping experience with an expert stylist. Stylist will pre-pull pieces for you to try on and purchase, that may be used as your event attire.

\*shopping budget will be discussed during the 30 minute phone consultation.

### UP TO 2 PERSONALIZED SPECIAL OCCASION STYLE GUIDES

Style Guides are digital head to toe outfits developed by your expert stylist, and may be referred to at your convenience.

### DAY OF EVENT STYLING (2 HOURS)

As your stylist, we will work with you to ensure your look is seamless the day of your event. You will remain stress free as we prepare and deliver your full look to the location where you are getting ready.

We will handle any last minute steaming, wardrobe mishaps and assist you as you prepare for the event.

# WARDROBE TRAVEL SERVICES

Allow Olivia Laine to handle the stress of packing for your next business trip, speaking engagement or vacation! Your wardrobe is special and having the right garments with you while you're out of town is imperative. Olivia Laine will develop a personalized wardrobe itinerary according to your destination, weather forecast and the events you have scheduled. We will prepare your wardrobe for each day of your trip, making traveling and your style seamless.

## 30 MINUTE PHONE CONSULTATION WITH STYLIST

We will discuss your travel needs and wardrobe goals for your trip.

## IN HOME PACKING

You will enjoy indulging in a few of your favorite treats while an expert stylist evaluates your current wardrobe curating full head to toe looks, while organizing and packing your travel wardrobe in the luggage you provide.

## WARDROBE ITINERARY

You will receive a virtual wardrobe Itinerary to help guide your style each day of your trip prior to your departure.

\*Up to seven full head to to looks

# À LA CARTE & PHOTOSHOOTS

HOURLY PERSONAL SHOPPING

STYLE GUIDES

PHOTOSHOOTS

\*Photoshoots are unique to each client and details will be discussed during consultation

OLIVIA LAINE